



NEWS RELEASE

For immediate release

12th August 2010

Issued by North Hampshire Enterprise

PR: 10/21

NORTH HAMPSHIRE ENTERPRISE STEPS IN TO TACKLE SKILLS SHORTAGE

North Hampshire Enterprise, the chamber of commerce for North Hampshire and the region's voice of business, is launching a new service to get local businesses the access they need to professional, bespoke training courses.

Businesses in North Hampshire have acknowledged that they must improve the qualification levels of their staff if they are to continue to attract investment into the region. Responding to this need, North Hampshire Enterprise is launching its new service in September, offering high quality, low cost solutions to skills shortages.

The programme starts with an Introduction to Management course, which will be held in the grand Georgian surroundings of Worting House, Basingstoke. The course is a two day event available at a 20% discount to the first 8 people to sign up.

Wendy Bell, Membership and Events Manager for North Hampshire Enterprise, said: "Despite the tough times experienced by businesses in the last two years we know that businesses in the area are looking to position themselves strongly for the recovery. By offering these solutions we are able to provide the quality of London based trainers at a fraction of the cost."

The first training course will be on the 22nd and 23rd September. Please call 0845 036 3000 to reserve your place or to request more information.

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Notes to Editors:

1. North Hampshire Enterprise is the chamber of commerce for **the Basingstoke and Deane, Hart, Rushmoor, Winchester** and Test Valley areas. Accredited by the British Chambers of Commerce it exists to help Hampshire businesses prosper and develop by providing expert business help and advice. As a membership organization it is owned by and accountable to the local business community. Visit www.northhampshireenterprise.co.uk