



## NEWS RELEASE

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# WIN A ONE TO ONE WITH KARREN BRADY

## Local businesses offered chance to meet new star of The Apprentice at Andover Business Expo on March 17th

Chamber of commerce North Hampshire Enterprise is offering local businesspeople the chance to win a personal mentoring session with Karren Brady, the managing director of Birmingham City football club and new star of TVs 'The Apprentice'. The one to one meetings will take place at the Andover Business Expo 2010 event on Wednesday March 17<sup>th</sup> being held at The Lights in Andover.

Karren will also be presenting a powerful keynote speech to an audience of Hampshire businesspeople on the day. Karren offers audiences practical advice on what it really takes to transform dreams of great wealth and success into reality. She gives insights into the drive and energy needed to succeed in today's world and how to achieve goals both in our professional and private lives.

There are 2 one to one mentoring sessions with Karren up for grabs. Each session will last 20 minutes where Karren will discuss in confidence a real issue currently affecting each business, and offer advice and solutions to help the business tackle their particular problem.

Karren Brady is widely acknowledged as "the first woman in football." She has been Managing Director of Birmingham City Football Club since 1993. Karren is chairman of Kerrang!, and sits on the Board of Directors of both Mothercare and Channel 4.



Karren is the spokesperson for "Women into Work" for the Government, which encourages girls from schools to take on more male dominated careers. Karren is also actively involved with "Playing for Success" a joint initiative between the Department for Education, Local Authorities and the Premier League / Football League which encourages youngsters from ethnic minorities or youngsters who are having difficulty at school to come to the football club for extra learning and after school activities.

To win one of the mentoring sessions with Karren interested businesspeople should write to North Hampshire Enterprise outlining a key issue they would like Karren to focus on. This could be a question about improving productivity or motivating staff. Send your entries to Wendy Bell at [wendy.bell@northhampshireenterprise.co.uk](mailto:wendy.bell@northhampshireenterprise.co.uk) or call her on 08450 363000 for more information. The deadline is March 1<sup>st</sup>.

To attend Karren Brady's keynote presentation tickets cost £199 per person, call the events team on 08450 363000 to book a place now. The price of a ticket also includes one year's membership of North Hampshire Enterprise where benefits include free networking events, a free HR helpline and free legal expenses insurance cover. Visit [www.northhampshireenterprise.co.uk](http://www.northhampshireenterprise.co.uk) for more information.

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**Notes to Editors:**

1. North Hampshire Enterprise is the chamber of commerce for the Basingstoke and Deane, Hart, Rushmoor, Winchester and Test Valley areas. Accredited by the British Chambers of Commerce it exists to help Hampshire businesses prosper and develop by providing expert business help and advice. As a membership organisation it is owned by and accountable to the local business community. Visit [www.northhampshireenterprise.co.uk](http://www.northhampshireenterprise.co.uk)
2. For further information about Andover Business Expo 2010 visit: [www.andoverexpo.biz/](http://www.andoverexpo.biz/)